



# **YORK CORRIDOR BUSINESS IMPROVEMENT DISTRICT MANAGEMENT AUTHORITY**

*Public Meeting of Board of Directors*

*Monday, December 18th, 2023*

*6:30PM*





# **Sam Storey**

**EXECUTIVE DIRECTOR**





# Meet Our Board

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**MARK CONWAY, BALTIMORE CITY COUNCIL**

**SHANE CARPENTER, HEX SUPERETTE**

**JONATHAN FISHMAN, B-MORE KITCHEN**

**CHRISTOPHER FORREST, YORK ROAD PARTNERSHIP**

**ANTONIO C. FOSTER, NOIR RESTAURANT & LOUNGE**

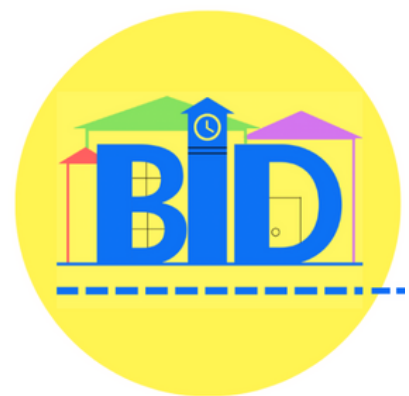
**GIA GRIER MCGINNIS, LOYOLA UNIVERSITY MARYLAND**

**TRUDY MCNAIR, SPARK SALON**

**ANDREW SCHUSTER, FAMILY DOLLAR**

**PARIS SINGH, REAL DEAL JAMAICAN**

**JO CHANG, ZEN WEST**



# Meeting Agenda

**Monday, December 18, 6:30PM-8PM**

- *Introductions & Overview*
- *Approve Minutes from November Board Meeting*
- *Board Officer Nominations & Discussion*
- *Organization Overview & Financial Plan Presentation*
- *Community Attendee Q&A*
- *Closing*



# **Board Officer Nominations**





# President

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**ANDREW SCHUSTER**



# Treasurer

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**GURMINDER (PARIS) SINGH**



**PRESIDENT**



**ANDREW SCHUSTER**

**TREASURER**



**PARIS SINGH**





# Call for New Board Members

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**Interested in joining the York Corridor  
BID Board of Directors?**

*Open to all local property owners, businesses, residents, and stakeholders.*

*Email Sam Storey at [bidyork@gmail.com](mailto:bidyork@gmail.com) to learn more!*

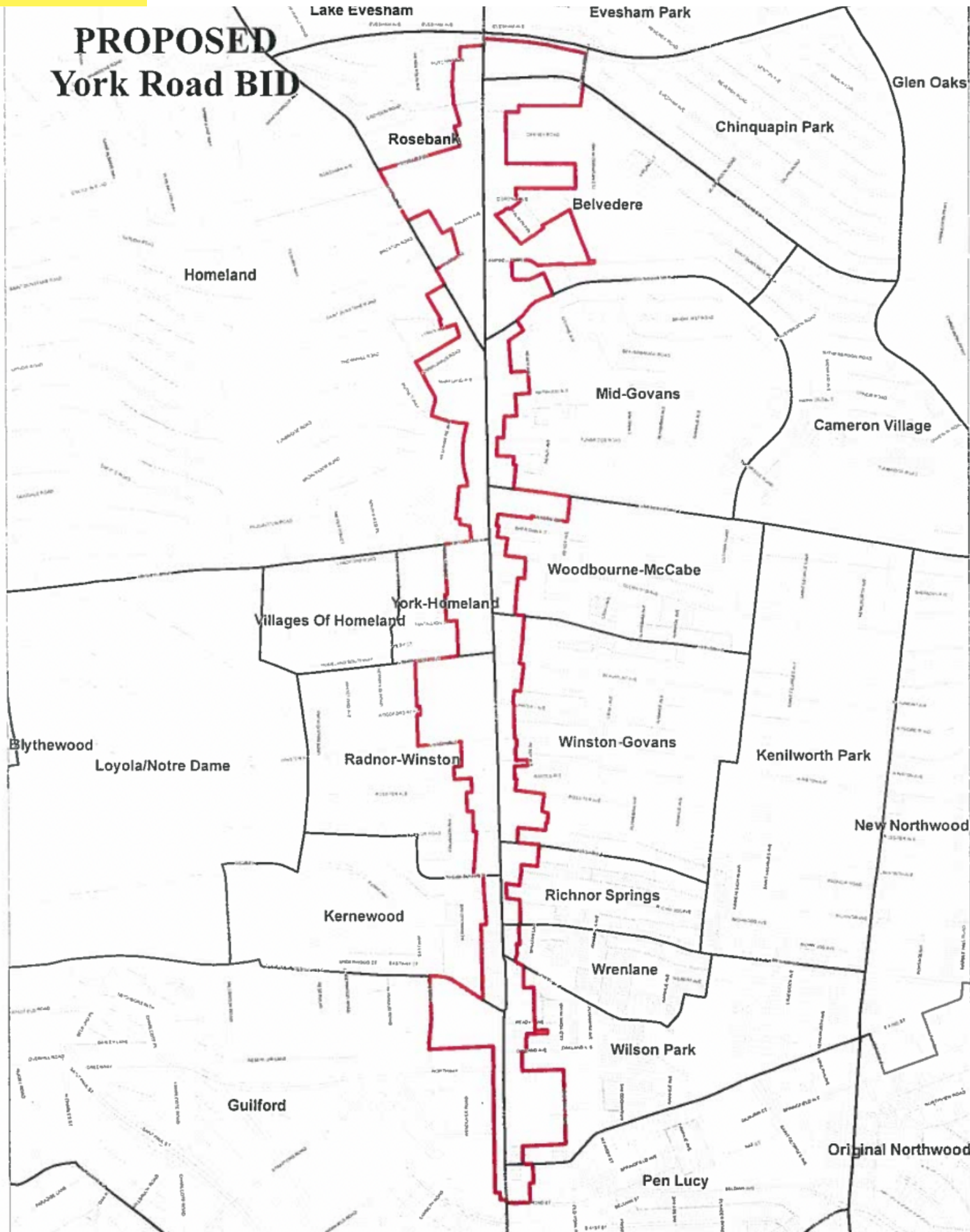


# **Organization Overview & FY24-25 Financial Plan Presentation**





## PROPOSED York Road BID



# About the BID

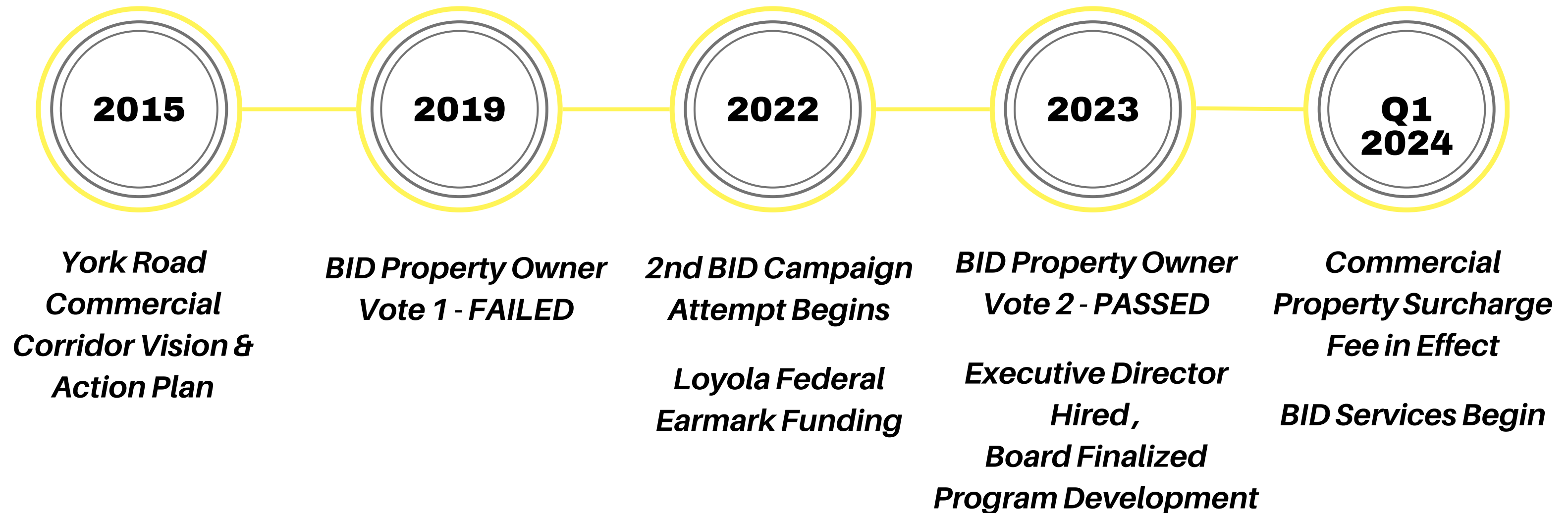
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*Our vision is a cleaner, more vibrant, equitable, and hospitable York Road Corridor, where area businesses and institutions are more successful, commercial properties are more valuable, and residents and visitors enjoy the benefits of a thriving community.*



# History of York Corridor BID

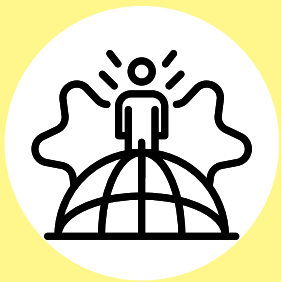
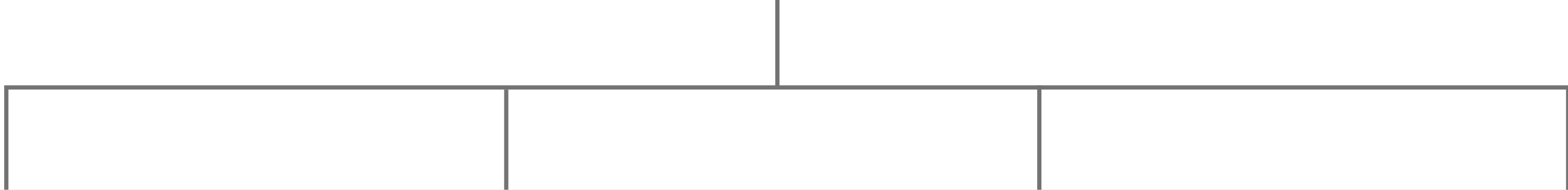
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**York BID**  
**Core**  
**Services**



**CLEAN,  
GREEN**



**SECURITY**



**MARKETING  
& EVENTS**



**ADVOCACY**

# Cleaning

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Starting in 2024, Ambassadors will provide following community services:

- **Loose trash pickup** in streets & sidewalks
- Full **powerwashing** from building line to curb line
- Provide **graffiti removal** on buildings, signage, benches, and other visible locations
- Empty new BID trash cans bi-weekly (plus overflowing city cans)





# Greening

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Starting in 2024, Ambassadors will provide following community services:

- Lead **two annual plantings** of flowers & native plants in public and select private areas
- Maintain (water, fertilize, weed) installed plants
- **Maintain tree pits** throughout corridor as needed
- Provide additional seasonal weeding and plant removal as needed



# Security

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Starting in 2024, BID will provide following community services:

- Hospitality Ambassadors will provide begin capturing and reporting **daily safety concerns** from local businesses and pedestrians.
- Purchase and installation of **security cameras** at high-priority intersections
- Increased lighting and other **public space improvements**



# Marketing & Events

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- Marketing vendor to revamp org corridor **branding** & online assets.
- In 2024, the York Corridor BID will host **two community-wide events** to draw new visitors to the area and support local businesses.
- **Signage and street pole banners** to provide new advertising opportunities for local businesses.





# **Additional Focus: Economic Development**

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- Facade improvement subgrants
- **Pop-up programming** in vacant spaces
- Small business assistance subgrants - focus on MBE/WBE
- **Commercial brokerage services** to fill vacant storefronts
- Code enforcement services
- **Market research & data analysis**



# **Additional Focus: Capital Improvements**



***OPENSOURCE REDEVELOPMENT: IRON BIRD,  
BELLONA TRIANGLE, LORTZ LANE***

***INSTALLATION OF HANGING & STREET-LEVEL  
PERMANENT PLANTERS***

***INSTALLATION OF HANGING & STREET LIGHTING  
SIGNAGE AND WAYFINDING***

***PUBLIC ART & MURAL INSTALLATIONS***

***FACADE IMPROVEMENTS***

***PUBLIC TRASH RECEPTACLES***





# York Corridor BID FY24-24 Budget

	<b>FY24 Budget (1/24-6/24)</b>	<b>FY25 Budget (7/24-6/25)</b>
<b>Revenue and support</b>		
Commercial property owners @ 0.22% surcharge	\$80,000.00	\$175,000.00
Tax-exempt property owners	\$10,000.00	\$20,000.00
Sponsorship & Event Coordination	\$5,000.00	\$30,000.00
Contract service fees	\$0.00	\$20,000.00
Grants	\$561,381.80	\$700,000.00
Philanthropic Gift (Loyola)	\$50,740.00	\$101,480.00
<i>Previous FY Carryover</i>	\$0.00	\$114,637.08
<b>Total Revenue &amp; Support</b>	<b>\$707,121.80</b>	<b>\$1,161,117.08</b>
<b>Expenses</b>		
Personnel	\$55,740.00	\$106,480.00
Clean, Green & Hospitality	\$100,000.00	\$250,000.00
Marketing, Events & Communication	\$72,000.00	\$40,000.00
Economic Development	\$69,000.00	\$159,000.00
Capital Projects	\$217,685.45	\$510,000.00
Research & Data	\$20,000.00	\$10,000.00
Office & Overhead	\$32,500.00	\$24,500.00
<i>Contingency</i>	\$25,559.27	\$49,675.00
<b>Total Expenses</b>	<b>\$592,484.72</b>	<b>\$1,149,655.00</b>
<b>Net Revenue &amp; Expenses</b>	<b>\$114,637.08</b>	<b>\$11,462.08</b>





# Question & Answer

*Please use the chat window or raise your hand to ask a question*




**Let's Vote!**



**Thank you!**  
**Please reach out.**

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www.bidyork.org 

